GRAMIN MAHILA VIKAS SANSTHAN
GRAM-BUBANI (AJMER)

"Empowering Deprived and Vulnerable Communities"

2024-2025

ANNUAL REPORT

" Every story shared is a life touched. This year, your support made all the difference."



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Acronyms

Acronym	Full Form
NGO	Non-Governmental Organization
GMVS	Gramin Mahila Vikas Sansthan
SHG	Self-Help Group
FPO	Farmer Producer Organization
CSR	Corporate Social Responsibility
SDG	Sustainable Development Goals
IEC	Information, Education & Communication
CBR	Community-Based Rehabilitation
FGD	Focus Group Discussion
TOT	Training of Trainers
M&E	Monitoring & Evaluation
PPE	Personal Protective Equipment
SOP	Standard Operating Procedure
MIS	Management Information System
HR	Human Resources
NRLM	National Rural Livelihoods Mission
NRM	Natural Resource Management
RFP	Request for Proposal
MOU	Memorandum of Understanding
FCRA	Foreign Contribution Regulation Act
80G	Income Tax Exemption for Donors
12A	Income Tax Registration for NGOs
CBO	Community-Based Organization

President Message



It is my privilege to present the Annual Report of Gramin Mahila Vikas Sansthan for the year 2024–25**.** This report reflects our organisation's unwavering commitment to empowering rural women and fostering sustainable community development. The progress achieved during the year is a testimony to our focused strategies, strong partnerships, and the dedication of our team.

Throughout 2024–25, we implemented a range of initiatives centred on enhancing women's economic independence, strengthening self-help groups, improving access to health and education, and expanding livelihood opportunities. These efforts have not only uplifted women's socio-economic status but have also contributed to building confident and resilient communities.

The achievements outlined in this report are the result of collective action. Our emphasis on transparency, innovation, and collaborative engagement has enabled us to create meaningful impact at the grassroots level. We take pride in having expanded our reach and strengthened community participation, laying a robust foundation for the years ahead.

I extend my sincere gratitude to our team members, partners, supporters, and community stakeholders for their continued trust and cooperation. As we move forward, we remain committed to scaling our initiatives, enabling more women to benefit from our programmes, and driving deeper, long-lasting change.

"Thank you for your continued support."

Anil Kumar Mathur
President & Chairperson,
GMVS Ajmer

Secretary's Message



I am pleased to present the 28th Annual Report for 2024–25. This year marks significant progress for Gramin Mahila Vikas Sansthan, driven by the commitment of our team, partners, and the remarkable determination of rural women in our project areas.

Our mission to empower rural women continues to guide every initiative we undertake. Through focused interventions in education, skill development, health, and microfinance, we have strengthened women's livelihoods and contributed to building more resilient communities.

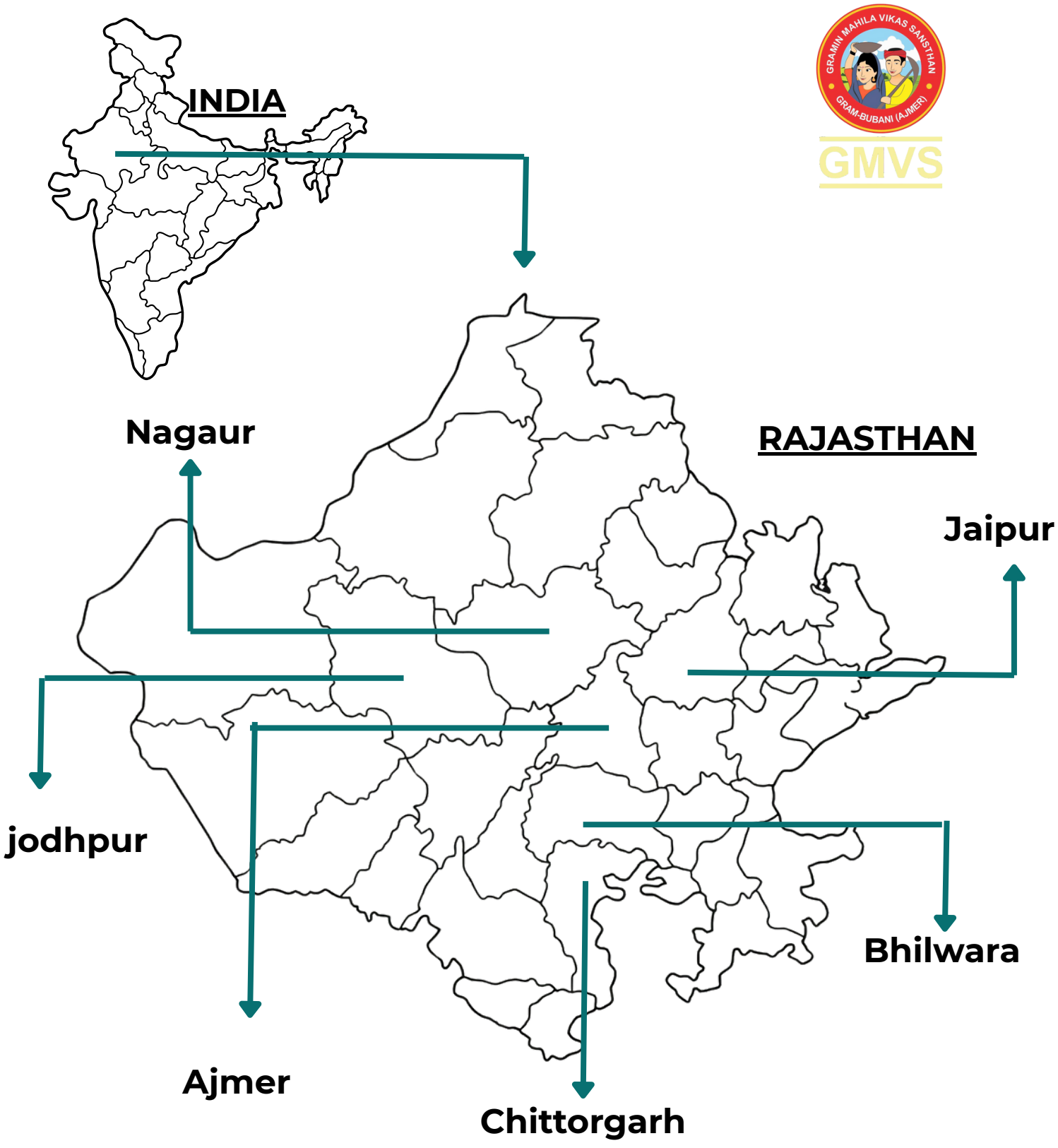
In 2024–25, we expanded our outreach, increased the number of beneficiaries, and enhanced programme quality. Our self-help groups and livelihood training efforts have enabled women to attain greater economic independence and self-confidence.

TWhile we recognise our achievements with pride, we also acknowledge that much remains to be done. With your continued support, we are confident of deepening our impact in the years ahead.

I extend my sincere appreciation to all our supporters for their trust and guidance. Together, we will continue advancing meaningful change and enabling rural women to build secure, self-reliant futures

Shankar Singh Rawat
Secretary & CEO , GMVS Ajmer

Area of Operation



About GMVS

Organisational Overview

Gramin Mahila Vikas Sansthan (GMVS), Bubani, Ajmer, Rajasthan, is a registered non-profit voluntary organisation committed to inclusive rural development, with a special focus on the empowerment of rural women. The organisation is registered under the Rajasthan Societies Registration Act, 1958, and is compliant with the Income Tax Act, 1961 (Sections 12A and 80G). GMVS is also registered under the Foreign Contribution Regulation Act (FCRA), 1976.
GMVS works to enhance the quality of life of rural communities through integrated development interventions. The organisation implements programmes across health, education, women's empowerment, nutrition, livelihoods, environmental sustainability, and community development.
Currently, GMVS is actively implementing development programmes across five districts of Rajasthan—Ajmer, Chittorgarh, Nagaur, Jaipur, and Bhilwara—reaching underserved and marginalised populations.

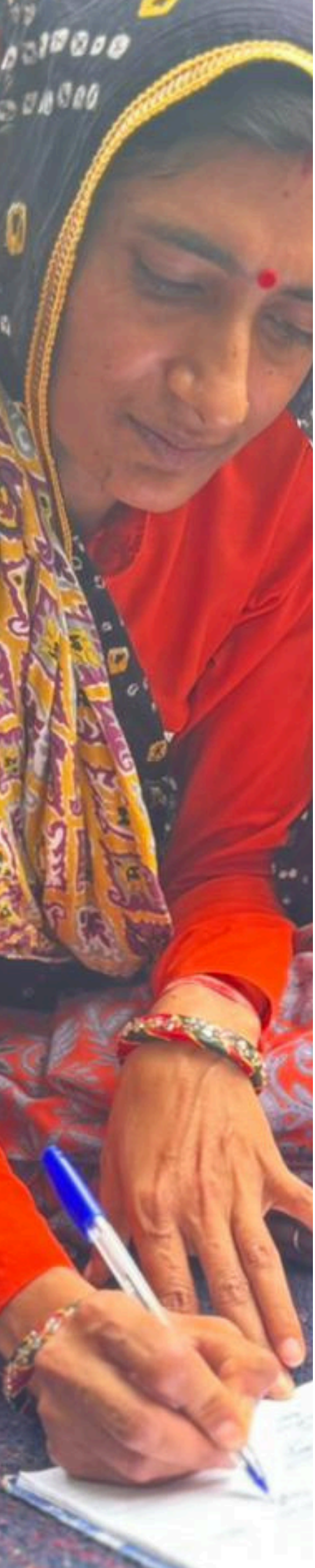


Vision

To create inclusive, resilient, and self-reliant rural communities where women are empowered and all sections of society have equitable access to economic opportunities, education, healthcare, and sustainable livelihoods.

Mission

To empower rural women and marginalised communities through the sustainable utilisation of human and natural resources by promoting self-help groups, collectives, and community institutions. GMVS aims to ensure access to education, healthcare, nutrition, and livelihood opportunities, particularly for women, children, and disadvantaged groups.



Strategic Objectives

- Strengthen access to safe and sustainable drinking water solutions in water-stressed rural communities.
- Improve health outcomes by promoting community health awareness and implementing maternal and child welfare initiatives at the grassroots level.
- Enhance agricultural and livestock productivity by providing modern technical knowledge, capacity building, and extension support to farmers.
- Promote women's economic and social empowerment by strengthening women-led institutions, leadership platforms, and enterprise development initiatives.
- Support rural artisans and informal workers by enabling skill development, market access, and sustainable livelihood opportunities.
- Improve educational access and retention for children from economically disadvantaged families.
- Foster partnerships and collaborations with state-level and national organisations to enhance scale, efficiency, and impact.
- Promote road safety awareness to reduce accidents and improve community safety.
- Advance environmental sustainability through sanitation awareness, tree plantation, and ecological conservation initiatives.
- Prevent soil erosion and enhance land productivity through protective and climate-resilient infrastructure measures.

Why GMVS ?

MVS combines grassroots experience with strong community engagement and transparent governance practices. Through strategic partnerships and community-led approaches, the organisation delivers measurable impact while ensuring sustainability and long-term social change.

Our Focus Areas



1. Women Empowerment



2. Child Rights



3. Community Development



4. Natural Resource Management



5. Health Concerns

SDG Alignment & Social Impact

Gramin Mahila Vikas Sansthan (GMVS) aligns its programmes with the United Nations Sustainable Development Goals (SDGs) to ensure inclusive, measurable, and sustainable impact. Through community-led and women-centric interventions, GMVS contributes to strengthening livelihoods, improving health and education outcomes, and promoting environmental sustainability across rural Rajasthan.

Key SDG Contributions

- SDG 1 & SDG 8 – No Poverty | Decent Work & Economic Growth
- Promoting women's livelihoods through self-help groups, skill development, and enterprise support to enhance household incomes and economic resilience.
- SDG 3 – Good Health & Well-being
- Improving community health outcomes through maternal and child health initiatives, health awareness, and preventive care.
- SDG 4 – Quality Education
- Supporting access to education for children from economically disadvantaged families and improving school retention.
- SDG 5 – Gender Equality
- Strengthening women's leadership, decision-making, and economic independence through women-led institutions and collectives.
- SDG 6 – Clean Water & Sanitation
- Enabling access to safe drinking water and promoting sanitation and hygiene practices in water-stressed communities.
- SDG 11 – Sustainable & Safe Communities
- Promoting road safety awareness and community safety initiatives.
- SDG 13 & SDG 15 – Climate Action | Life on Land
- Advancing environmental sustainability through water conservation, soil protection, and tree plantation.
- SDG 17 – Partnerships for the Goals
- Collaborating with CSR partners, government, and civil society to scale impact and ensure long-term sustainability.



KEY HIGHLIGHTS OF 2024-25



A Stitching Training Centre was inaugurated in Village Dhankya, Jaipur, to train 60 rural women under a six-month skill development programme, supported by H.G. Foundation and implemented by GMVS.

The Sangini Production Centre was inaugurated in 13-Dec-2025 as a women-led livelihood hub, supported by H.G. Foundation, Jaipur. The centre enables trained rural women to access shared infrastructure, enhance income opportunities, and move towards economic self-reliance





Trainee women from the Sangini Production Centre, Neemera (Jaipur), participated in an industrial exposure visit to production units in Bhilwara, Ajmer, and Pushkar, gaining practical insights into industrial processes and entrepreneurship, with support from H.G. Infra Ltd. and H.G. Foundation.

KEY HIGHLIGHTS OF 2024-25



Gramin Mahila Vikas Sansthan (GMVS) was felicitated at the International Tribal Culture Festival, Jaipur, for its contribution to tribal women empowerment. The honour was conferred by the Union Minister of State for Tribal Affairs and the Revenue Minister of the Government of Rajasthan.

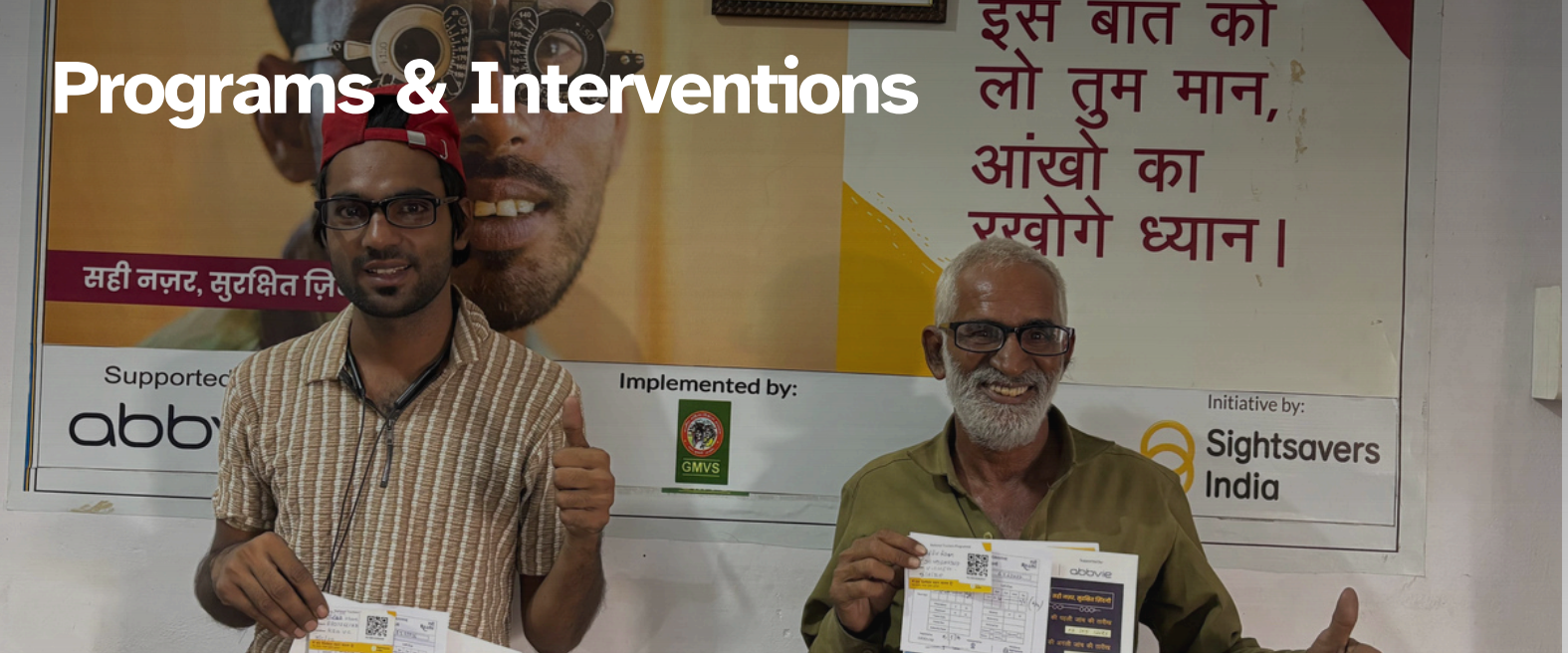


GMVS was honoured at the district level in Ajmer by the District Collector and a Cabinet Minister of the Rajasthan Government for its 27 years of impactful work in women empowerment, education, and health



The Secretary of Gramin Mahila Vikas Sansthan, Mr. Shankar Singh Rawat, was honoured at the World Ngo Day held at the Rajasthan International Center, Jaipur, for his outstanding contributions to social service, rural development, and public awareness.

Programs & Interventions



RAAHI TRUCKERS EYE HEALTH PROGRAM (INITIATIVE BY SIGHTSAVERS INDIA)

OVERVIEW

The **Raahi Truckers Eye Health Program** is a flagship initiative implemented by **Gramin Mahila Vikas Sansthan (GMVS)** with the support of **Sightsavers India ,** aimed at improving eye health and enhancing road safety among truck drivers and cleaners—one of the most underserved and high-risk occupational groups in India.

Launched in **June 2018,** the project delivers **free eye screenings, optometrist consultations**, **basic health check-ups, and spectacles** through regular outreach camps conducted along major national highway corridors covering approximately **500 km.** The programme also provides health education on eye care, nutrition, and preventive practices. By ensuring timely access to quality eye care services, the project contributes to reduced vision-related risks, safer driving practices, improved productivity, and overall well-being of the trucking community. The initiative is implemented through a dedicated Vision Centre and a trained team using digital systems for registration, screening, and follow-up.

KEY IMPACT SNAPSHOT

36,054+
Truck Drivers & Cleaners Screened

36,056+
Spectacles Distributed

500 KM+
National Highway Coverage

3–4 Camps / Month
Regular Outreach Camps

(*June 2018 – March 2025)

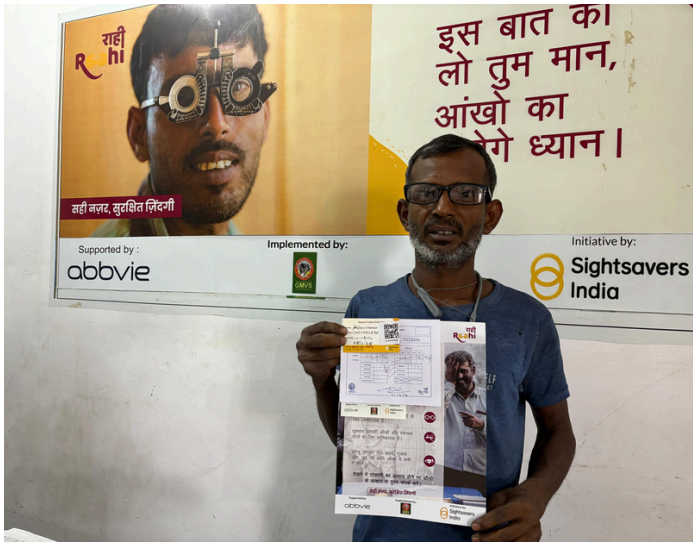


RAAHI TRUCKERS EYE HEALTH PROGRAM (INITIATIVE BY SIGHTSAVERS INDIA)

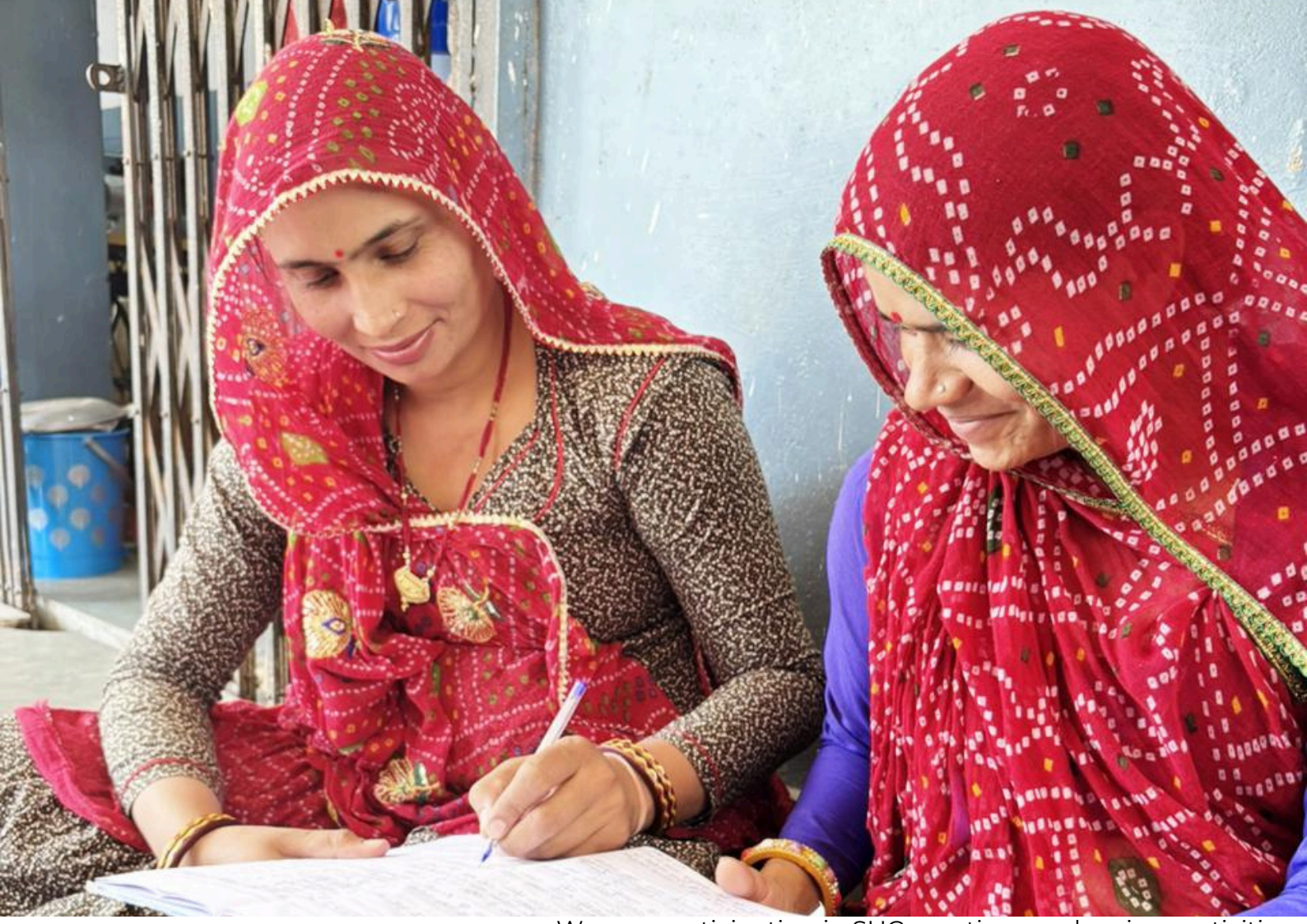
PROGRAM OBJECTIVES

- To ensure timely access to quality eye care services for truck drivers and cleaners.
- To enable early detection of vision impairment and refractive errors and provide free spectacles where required.
- To enhance road safety by promoting regular eye check-ups and reducing accident risks caused by poor vision.





- To increase awareness of eye health, nutrition, and preventive care within the trucking community.
- To strengthen screening, referral, and follow-up through a digital and standardised service delivery model.
- To deliver accessible, sustainable, and measurable eye health services to a highly mobile and underserved workforce.



Women participating in SHG meetings and savings activities

Self Help Group (SHGs) Formation Programme

Program Overview

Gramin Mahila Vikas Sansthan (GMVS) has been implementing the Self Help Group (SHG) Formation Programme for over 23 years to strengthen women's financial inclusion and self-reliance in rural areas of Ajmer, Nagaur, and Jaipur.

Under this programme, rural women are organized into SHGs and trained in regular savings, financial discipline, and group management. After six months, SHGs are linked with banks to access formal financial services. Women are able to obtain group-based bank loans to support livelihood activities and small enterprises.

Through strong partnerships with financial institutions, especially ICICI Bank, the programme has enabled women to access credit, improve income opportunities, and actively participate in community and local governance processes.

Self Help Group (SHGs) Formation Programme

Objectives

1. To organize poor and rural women into self-help groups.
2. To promote the habit of regular savings among women.
3. To encourage mutual cooperation and collective decision-making.
4. To improve the economic status of women.
5. To link women with self-employment and livelihood opportunities.
6. To build confidence and leadership skills among women.
7. To connect women with government and non-government schemes.
8. To strengthen skills through training and capacity-building activities.
9. To raise awareness on health, education, and social rights.
10. To facilitate market access for products produced by women.
11. To promote collective awareness against social evils.
12. To make rural women economically and socially self-reliant.

Strategy

- Community mobilization and SHG formation
- Capacity building on savings, banking, and record keeping
- Bank linkage and group-based credit support
- Regular group meetings and mentoring
- Skill development and livelihood linkage
- Continuous monitoring and handholding

Women participating in SHG meetings and savings activities in Jaipur



Impact at a Glance | 2024–25

Building women's financial independence through Self Help Groups (SHGs)

Women Empowered **150**

Self Help Groups Formed : **18**

Total Bank Credit Mobilised: **₹1.6 Crore**

Loan Recovery Rate: **100%**

What We Did in 2024–25 ?

- Formation of new Self Help Groups
- Regular savings and group meetings
- Bank linkage and loan facilitation
- Financial literacy and record keeping sessions
- Linkages with Panchayats and schemes

Women participating in SHG meetings and savings activities in Jaipur



women Empowerment Stitching Training Program

An initiative of : H.G. Infra Engineering Ltd.

implemented by : H.G. Foundation and.

Executed by : Gramin Mahila Vikas Sansthan (GMVS).

Program Overview

The Stitching Centre aims to empower women in Jaipur District block Jhotwara [village Nimeda and Dhankya] by providing them with stitching skills, enhancing their socio-economic status, and fostering a self-sustaining community. The project will focus on training women in stitching, embroidery, and tailoring, enabling them to create and sell their products both locally and in broadermarkets.

Objectives:

1. **Skill Development:** Equip women with professional stitching and tailoring skills.
2. **Economic Empowerment:** Enable women to generate income through the production and sale of stitched goods.
3. **Social Empowerment:** Foster a sense of independence and confidence among women.
4. **Community Development**: Contribute to the overall development of the village by improving household incomes.

Program Intervention Framework



*"The diagram shows the core activities and scope of the program from training to market linkage."







Sangini Production Centre (Initiative by H.G. Foundation Jaipur)

An initiative of : H.G. Infra Engineering Ltd.

implemented by : H.G. Foundation and.

Executed by : Gramin Mahila Vikas Sansthan (GMVS).

Project Locations : Block Jhotwara , Jaipur Rajasthan

Program Overview

The Sangini Production Centre is a women-led livelihood initiative aimed at strengthening income generation and entrepreneurship among trained rural women. The centre provides a shared production facility equipped with essential machinery, enabling women to work collectively, improve productivity, and access market opportunities.

By linking skill-trained women with organized production systems, the Sangini Production Centre supports sustainable livelihoods, local employment, and women's economic independence. The initiative plays a key role in transforming stitching skills into income-generating enterprises and promoting women-led micro-

Key Outcomes

- Women-led shared production facility established
- Strengthened livelihood opportunities for trained women
- Access to market linkages and bulk production
- Promotion of collective entrepreneurship and self-reliance

Program Highlights 2024-25



Six-month structured stitching training for rural women



Women prepared for self-employment and group-based livelihoods



Hands-on practical training with modern machines



Women prepared for self-employment and group-based livelihoods



- Promoting women entrepreneurship and economic independence
- Trained women engaged in collective garment production

Program Highlights 2024-25



- Rural women organized into Self Help Groups (SHGs)



Capacity building on group management and record keeping



Regular savings promoted to build financial discipline



Guargum & Isabgol Processing Cluster (Nagaur, Rajasthan)

Implemented by: Nirantar Agro Food Producer Company Limited
Promoted by: GMVS

Project Overview

The Guargum and Isabgol Processing Cluster was established to enhance farmer income through processing, value addition, and market linkages. The project supports small and marginal farmers by reducing distress sales and strengthening collective enterprise systems.

Key Outcomes

- Farmers Associated: 811+
- Processing Facility: 10,000 sq. ft. CFC
- Crops Covered: Guar & Isabgol
- Project Area: Nagaur District
- Years of Engagement: 9+ years experience area
- FPO Members: 800+ farmers

Key Interventions

- Processing & value addition of guar and isabgol

Aggregation and collective marketing

- Branding, packaging & quality improvement
- Capacity building and farmer training
- Market linkage and buyer connections





“The strength of our villages lies in our farmers.”

Millet Processing And Value Addition Cluster, Ajmer ("Khayada Kisan Samriddhi FPO)



FPO Overview

Khayada Kissan Samridhi Producer Company Limited is a Farmer Producer Organization registered in 2016 under a NABARD-supported scheme, operating in Ajmer district, Rajasthan. The FPO represents 1,000+ millet-growing farmers and works to improve farm incomes through aggregation, processing, and market linkages.

Under the Millet Processing and Value Addition Cluster, Ajmer (2023–24), a Bajra processing unit is being established with financial support from the Ministry of MSME, Government of India under the SFURTI scheme, promoted by Gramin Mahila Vikas Sansthan (GMVS).

The unit will enable local processing, generate rural employment, and enhance farmers' income through value addition.

Why Khayada FPO?

- Fragmented markets
- Low farm-gate prices
- Lack of storage/processing
- Limited bargaining power

Infrastructure & Assets

- Processing unit / warehouse
- Machinery installed
- Local employment generation

Key Interventions (What the FPO Does)

- Aggregation of produce
- Input procurement (seeds, fertilizers)
- Market linkages (local buyers, institutions)
- Capacity building of farmers

Membership & Coverage

Key Numbers | 2024–25

- Members: 1000+ farmers
- Villages covered: 95
- Blocks/Districts: Bhinai/Ajmer
- Women farmers (%): 30%

Success Story | Case Study



- **Name: Rajni Mahayach**
- **Age:** 38 Years
- **Residence:** Nimeda
- **Education:** Senior Secondary (12th Pass)
- **Marital Status:** Married | Two Children
- **SHG Membership:** 1 year 6 months
- **Position in SHG:** Treasurer
- **Current Occupation:** Employee at Sangini Production Center

Background

Rajni Mahayach is a rural woman who, after marriage, was largely confined to household responsibilities. Despite completing her higher secondary education, she had no opportunity for professional work and was financially dependent on her husband.

The Turning Point

Rajni's life took a positive turn when she enrolled in a six-month stitching training programme at a local training centre. Along with tailoring skills, the training helped her build self-confidence, discipline, and time management skills.

Journey with Sangini Production Center

After completing her training, Rajni joined the Sangini Production Center, where she began working in a structured and supportive environment. Today, she earns ₹4,000–₹7,000 per month, enabling her to contribute to her family's income and become financially independent.

Role of SHG

Rajni has been associated with a Self-Help Group (SHG) for the past one and a half years and currently serves as the Treasurer. Through this role, she has developed skills in bookkeeping, leadership, and collective decision-making, while also increasing her social participation and awareness.

Impact

Rajni is no longer dependent solely on her family for financial support. She has emerged as a self-reliant and confident woman, inspiring other women in her village to pursue skill training and livelihood opportunities. Her journey reflects the transformative power of skill development, SHG support, and women-led enterprises.

Success Story | Case Study



- **Name**: Annu Sain
- **Age**: 37 Years
- **Residence:** Nimeda
- **Education:** Up to 7th Grade
- **Marital Status: Married |** Two Children
- **SHG Name:** Shri Ganesh
- **SHG Membership:** 1 year 6 months
- **SHG Role:** Member

Background

Annu Sain is a rural woman who was earlier fully engaged in household and livestock-related responsibilities. With limited education and no exposure to professional work, she was financially dependent on her husband and confined to domestic duties.

The Turning Point

A significant change began when Annu enrolled in a six-month stitching and tailoring training programme. Along with technical skills, the training helped her develop self-confidence, time management, and the ability to work collaboratively in a professional environment.

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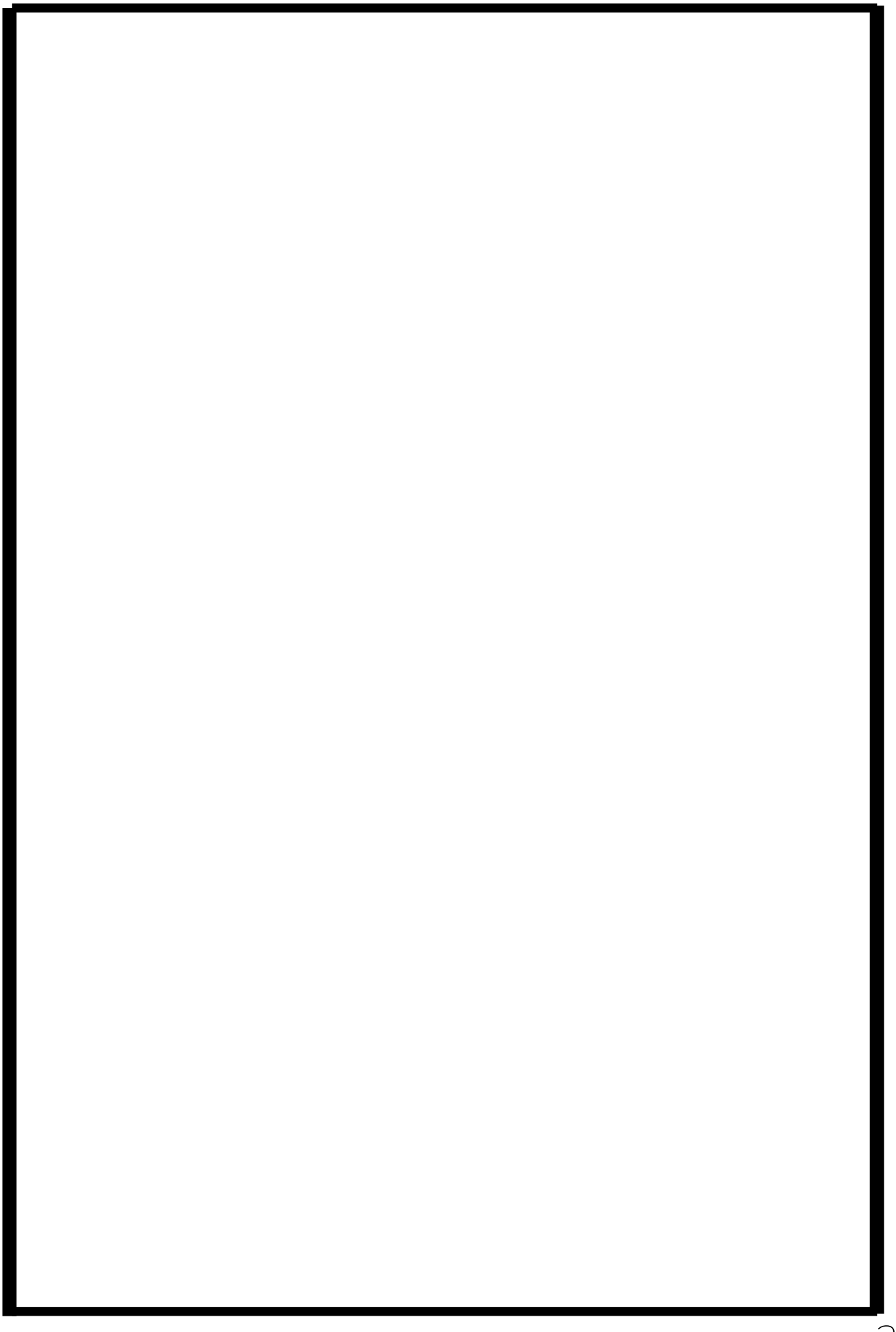
Role of SHG

Annu has been an active member of the Shri Ganesh Self-Help Group (SHG) for the past one and a half years. Through regular meetings and participation, she has gained practical experience in financial management, group coordination, and collective decision-making, strengthening her confidence and social engagement.

Impact

Rajni is no longer dependent solely on her family for financial support. She has emerged as a self-reliant and confident woman, inspiring other women in her village to pursue skill training and livelihood opportunities. Her journey reflects the transformative power of skill development, SHG support, and women-led enterprises.

Financial Report 2024-25





Gramin Mahila Vikas Sansthan

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